



PRODUCT LAUNCH

Aqua Lung's New Slingshot: Gives Divers More For Their Kick



Aqua Lung, the leader in SCUBA diving products, has introduced the Slingshot™, their most innovative fin yet that provides more power, versatility, and comfort.

Unlike anything on the market, the Slingshot offers increased power and propulsion, as well as unparalleled comfort and easy-to-adjust settings that determine the thrust of each kick. Its pioneering technology will help propel divers with little effort – saving energy and lengthening underwater stay. The Slingshot features three innovations: Power Bands, the Gear Shift, and the Mid-foot Flex Joint

Power Bands

Known as Power Bands, these silicone straps capture all the energy of the downstroke (powerstroke) and then immediately snap back, creating powerful propulsion that's much more efficient than other fins on the market and help divers save their energy.

Gear Shift

The Gear Shift gives the diver complete control of power under any condition. The diver can shift to one of three settings in order to choose the speed-to effort ratio, allowing him to go from cruising speed in tranquil waters, to a forceful thrust in strong currents. The Slingshot adjusts, quickly (and underwater), to the various circumstances that can occur.

Mid-foot Flex Joint

The blade attaches to the foot further back on the foot pocket rather than at the toes, alleviating pressure on the front of the foot and reducing strain on the ankle, while allowing all the power to transmit from the leg to the fin.

The Slingshot comes in three colors: blue, black/silver, and red, and is available in sizes small, medium and large/extra-large. The Slingshot will be available in January 2008 - and retails for 149 EURO

Aqua Lung's Mikron – A Breath Of Fresh Air New Regulator is Smaller and Lighter



Scuba divers can breathe easy and more comfortably with Aqua Lung's new Mikron – the smallest and lightest regulator on the market.

The Mikron is small in size, but big on performance, making it the ideal regulator for all divers. Weighing only 26 oz. (in the din valve version) and just 31 oz. (in the yoke valve version), Aqua Lung has raised the bar on regulator design.

With its compact dimensions and almost neutral buoyancy, the Mikron makes breathing underwater second nature with a balanced diaphragm in the first stage and a second stage

that is pneumatically balanced to provide top performance.

The Mikron also gives divers more freedom underwater with a new pliable braided hose that weighs less than 5 oz. and provides even more comfort, flexibility and excellent packability for travelers.

Divers can also optimize their breathing with Mikron's adjustable second stage that allows the opening effort to be modified. In the "Mini" position, the opening effort is increased, which is ideal for avoiding free flows. In the "Maxi" position, the inhalation effort is reduced, easing the work of breathing.

Aiming to fit all shapes and sizes, the Mikron Pink Vanilla includes the new Comfo-bite™ mouthpiece for smaller mouths, with a removable upper bridge palate silicone bridge.

The Mikron is available in two color combinations: black/red and pink vanilla.-The pink vanilla is specifically designed to coordinate with Aqua Lung's new Ladies Pearl i3 BC and features an even smaller Comfo-bite™ mouthpiece.

Aqua Lung Creates an All New Women's BC The Fashionable Pearl i3 Gives Female Divers' Control at their Fingertips



Aqua Lung, the leader in SCUBA diving products, has created their most innovative ladies BC yet – the Pearl i3. Designed for stylish women who demand superior performance, the all new Pearl i3 is both functional and fashionable.

Featuring the advanced i3 technology, the Pearl i3 hybrid air cell integrates a single touch control for fast and easy inflation and deflation. It combines a jacket with a back inflation unit that surrounds the backpack and flatters the feminine physique; the front lobes are sleeker and low profile.

For real women who come in all shapes and sizes, the Pearl i3 also offers a Multiset™ waistband that lets divers change the waist size up to six inches and a wide adjusting shoulder strap that allows them to find the best fit for their body. It incorporates a plush back lining, rolled neoprene collar, and patented sports bra for added comfort, security and stability. The SureLock™ weight system offers more unsurpassed comfort with the ease of loading, security and ditching of the weight pouches.

Women will also appreciate the strategically constructed bladder that expands backwards as the BC inflates (instead of outward) as well as the contoured silhouette that allows for a better range of motion and provides more comfort. The Pearl i3 comes in sizes XS-L and features three eye-catching colors: pink/silver, aqua/silver and charcoal/black. Three zippered utility pockets provide plenty of room for all of a diver's essential accessories.

Aqua Lung will be making a cash donation to the American Cancer Society for breast cancer research based upon the success of the Pearl i3. The more Pearl i3 BCs that are sold (all 3 colors), the larger the donation will be. While a donation of \$4,000 - \$5,000 is anticipated, Aqua Lung guarantees a minimum donation of \$2,500.

The Pearl i3 is available in October from all Aqua Lung dealers across the country. The system retails for \$695. For specific stores carrying Aqua Lung products, log onto www.aqualung.com or call (760) 597-5000.

 *Aqua Lung's all new Pearl i3 - Goes Pink*

The Pearl i3, featuring our advanced i3 technology, was designed for stylish women who demand superior performance.

And now Aqua Lung gives back to women by supporting an important cause that has affected our employees and their families, and women all around the country.

We are pleased to announce that Aqua Lung will be making a cash donation to the American Cancer Society for breast cancer research based upon the success of the [Pearl i3](#). The more [Pearl i3](#) BCs that are sold (all 3 colors), the larger the donation will be. While a donation of \$4,000 - \$5,000 is anticipated, Aqua Lung guarantees a minimum donation of \$2,500.

The donations will be used to fund research, treatment and education programs to fight and cure breast cancer – the most common cancer among women, other than skin cancer, and the second leading cause of cancer death in women, after lung cancer. Approximately 178,480 women in the United States will be diagnosed with invasive breast cancer in 2007 and about 40,460 will die from the disease this year. The chance of a woman having invasive breast cancer some time during her life is about 1 in 8.

There is hope. Right now there are slightly over 2 million women living in the United States who have been treated for breast cancer and the death rates from the disease are going down. The decline is partly the result of finding the cancer earlier and improved treatment options from breast cancer research. *

*These statistics and more information on breast cancer can be found at www.cancer.org/

Each [Pearl i3](#) purchased also includes an exclusive *Breast Cancer pink ribbon medallion*. (While supplies last)



Aqua Lung Unveils the Most Desirable Of All Breathable Inflators with a New Airsource



Aqua Lung, the leader in SCUBA diving products, has introduced the Airsource 3, an innovative new breathable inflator sure to be embraced by discerning divers for its unparalleled performance and unique design elements.

Combining a high-performance, pneumatically balanced, second stage with a power inflator, the Airsource 3 eliminates the need for a traditional octopus so divers can effortlessly streamline their entire system. Unlike a traditional octopus that can drag in the sand or damage coral, the Airsource 3 is located in front of the diver to deliver life saving air in a moments notice.

The innovative Airsource 3 is directly plumbed to the air supply without the use of a traditional quick disconnect fitting. This allows better flow and better performance as a quick disconnect is a performance inhibitor.

When it is time to disassemble the scuba rig, the Airsource 3 detaches in the middle of the corrugated hose at the Trim Grip™. This allows the unit to be stored with the regulator.

The Trim Grip™ is a unique feature found halfway down the corrugated hose. It offers an alternative way to dump air from a BC while the Airsource 3 remains in the diver's mouth.

In the rare event of a freeflow or an auto-inflate situation, the diver can stop the air flow to the Airsource 3 by way of a simple cut-off valve. This is much safer and easier than trying to disconnect the air supply underwater with gloved hands.

The Airsource 3 is available in 2008.